



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Americans for Prosperity (11360)
Mentzer Media Services, Inc. (3427)
CLOYD, ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
AMERICANS FOR PROSPERITY (104184)
National/Political
1863/06261970

Invoice 627504
Inv Date 8/26/2012
Terms Net 30
Contract 325333
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICANS FOR PROSP.
AMERICANS FOR PROSPERITY

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:52PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/22/12 8:29AM (We)	00:30	AFP12TV14H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/23/12 9:00AM (Th)	00:30	AFP12TV14H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/24/12 8:53AM (Fr)	00:30	AFP12TV18H	\$1900.00	
2.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/22/12 11:37AM (We)	00:30	AFP12TV14H	\$800.00	
2.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/23/12 11:59AM (Th)	00:30	AFP12TV14H	\$800.00	
2.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/24/12 11:59AM (Fr)	00:30	AFP12TV18H	\$800.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-2, Th-2, F-2	08/22/12 12:34PM (We)	00:30	AFP12TV14H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-2, Th-2, F-2	08/22/12 12:40PM (We)	00:30	AFP12TV14H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-2, Th-2, F-2	08/23/12 12:44PM (Th)	00:30	AFP12TV14H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-2, Th-2, F-2	08/23/12 12:57PM (Th)	00:30	AFP12TV14H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-2, Th-2, F-2	08/24/12 12:23PM (Fr)	00:30	AFP12TV18H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-2, Th-2, F-2	08/24/12 12:59PM (Fr)	00:30	AFP12TV18H	\$850.00	
4.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/22/12 5:42PM (We)	00:30	AFP12TV14H	\$2200.00	
4.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/23/12 5:12PM (Th)	00:30	AFP12TV18H	\$2200.00	
4.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/24/12 5:42PM (Fr)	00:30	AFP12TV18H	\$2200.00	
5.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	08/22/12 6:28PM (We)	00:30	AFP12TV14H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	08/23/12 6:28PM (Th)	00:30	AFP12TV18H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	08/24/12 6:28PM (Fr)	00:30	AFP12TV18H	\$3000.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	08/22/12 7:23PM (We)	00:30	AFP12TV18H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	08/23/12 7:13PM (Th)	00:30	AFP12TV18H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	08/24/12 7:12PM (Fr)	00:30	AFP12TV18H	\$3600.00	
7.0	Spot	7:30:00PM- 8:00:00	Per week (2), We, Th, Fr	08/22/12 7:48PM (We)	00:30	AFP12TV14H	\$3600.00	
7.0	Spot	7:30:00PM- 8:00:00	Per week (2), We, Th, Fr	08/24/12 7:42PM (Fr)	00:30	AFP12TV18H	\$3600.00	
8.0	Spot	11:35:00PM-12:05:00	Day, W-1, Th-1, F-1	08/22/12 11:53PM (We)	00:30	AFP12TV14H	\$800.00	
8.0	Spot	11:35:00PM-12:05:00	Day, W-1, Th-1, F-1	08/23/12 11:53PM (Th)	00:30	AFP12TV18H	\$800.00	
8.0	Spot	11:35:00PM-12:05:00	Day, W-1, Th-1, F-1	08/24/12 12:04AM (Fr)	00:30	AFP12TV18H	\$800.00	
9.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/22/12 11:12PM (We)	00:30	AFP12TV14H	\$2000.00	
9.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/23/12 11:30PM (Th)	00:30	AFP12TV18H	\$2000.00	
9.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/24/12 11:32PM (Fr)	00:30	AFP12TV18H	\$2000.00	
9.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/25/12 11:35PM (Sa)	00:30	AFP12TV18H	\$2000.00	
9.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/26/12 11:25PM (Su)	00:30	AFP12TV18H	\$2000.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, Sa-1	08/25/12 6:27PM (Sa)	00:30	AFP12TV18H	\$1400.00	
12.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	08/26/12 6:27PM (Su)	00:30	AFP12TV18H	\$2000.00	
13.0	Spot	7:00:00PM- 8:00:00	Day, Su-2	08/26/12 7:19PM (Su)	00:30	AFP12TV18H	\$2750.00	
13.0	Spot	7:00:00PM- 8:00:00	Day, Su-2	08/26/12 7:42PM (Su)	00:30	AFP12TV18H	\$2750.00	
14.0	Spot	9:00:00PM-11:00:00	Day, Su-2	08/26/12 9:24PM (Su)	00:30	AFP12TV18H	\$4500.00	
14.0	Spot	9:00:00PM-11:00:00	Day, Su-2	08/26/12 10:45PM (Su)	00:30	AFP12TV18H	\$4500.00	
15.0	Spot	11:30:00PM-12:00:00	Day, Su-1	08/26/12 12:01AM (Su)	00:30	AFP12TV18H	\$450.00	
25.0	Spot	6:00:00AM- 9:00:00	Per week (2), Sa	08/25/12 6:25AM (Sa)	00:30	AFP12TV18H	\$1200.00	



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600 Fairmount Avenue
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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
25.0	Spot	6:00:00AM- 9:00:00	Per week (2), Sa	08/25/12 6:55AM (Sa)	00:30	AFP12TV18H	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$79,950.00
Commission	(\$11,992.50)
Net Total	\$67,957.50

Total Spots 40

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 10/02/12 05:27 PM

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